



Let the World Know You Have Experts in Your Corner

XY Tax Solutions is pleased to provide client firms with a distinguishable logo to signify access to collective investment expertise. The XYTS Client Badge (XYTSCB) logo is a trademark of parent company XY Planning Network. When displaying the XYTSCB logo, please follow the guidelines outlined below.

Do:

- Display on your website
- Display on printed materials
- Display on social media profiles
- Use of the full color logo is preferred; use the all white logo if the background color of your site dictates
- Link logo to:
https://info.xyplanningnetwork.com/consumers/xy-tax-solutions?utm_source=XYTS_client_badge&utm_medium=badge&utm_campaign=XYTSCB
- Post logo with approved supporting copy:
Powered by XY Tax Solutions. Advisors displaying this badge utilize the collective CPA expertise of [XY Tax Solutions](#) to provide tax preparation services to their clients.

Don't:

- Use logo on apparel
- Alter or add elements to the logo
- Stretch or distort the logo
- Rearrange elements of the design
- Use the design on similarly-colored backgrounds
- Alter the logo colors
- Represent yourself as an employee of XY Tax Solutions
- Represent any team members of XY Tax Solutions as employees of your firm
- Use any other version of XY Tax Solutions trademarked logos
- Use logo in any other manner that might cause confusion in the marketplace

Conditions of Use:

- Your website must have non-XYTS primary branding; the XYTSCB logo must occupy a subordinate position to your name and identity in all materials and uses
- Your website domain and/or firm name must not include "XY Tax Solutions" or any combination of these terms that might cause confusion in the marketplace
- In the event you discontinue working with XY Tax Solutions, the logo must be removed from your website by the first day of the following month

- Printed materials with the XYTSCB logo may not be disseminated upon termination of business with XYTS
 - XY Planning Network is the sole and exclusive owner of the XYTSCB logo; usage of the XYTSCB logo does not create any right, title or interest in the trademark
 - XY Planning Network reserves the right to make final determination on acceptable use of the XYTSCB logo
 - Upon written notification of a determination of misuse, user must take corrective action within 7 business days
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Embed Codes:

Full color XYTS Client Badge

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<div><a
href="https://info.xyplanningnetwork.com/consumers/xy-tax-solutions?utm_source=XYTS_client_badge&utm_medium=badge&utm_campaign=XYTSCB"></a>
<p><strong>Powered by XY Tax Solutions.</strong> Advisors displaying this badge utilize
the collective CPA expertise of <a
href="https://info.xyplanningnetwork.com/consumers/xy-tax-solutions?utm_source=XYTS_client_badge&utm_medium=badge&utm_campaign=XYTSCB">XY Tax
Solutions</a> to provide tax preparation services to their clients.</p>
</div>
```

All white XYTS Client Badge

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<div><a
href="https://info.xyplanningnetwork.com/consumers/xy-tax-solutions?utm_source=XYTS_client_badge&utm_medium=badge&utm_campaign=XYTSCB"></a>
<p><strong>Powered by XY Tax Solutions.</strong> Advisors displaying this badge utilize
the collective CPA expertise of <a
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Solutions</a> to provide tax preparation services to their clients.</p>
</div>
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File Downloads:

Click one of the links below to download the logo file

[Full color XYTSCB logo](#)

[All white XYTSCB logo](#)